

November 7, 2010

THE WAY IT WAS

LEBANON COUNTY IN NOVEMBER 1930

- Mrs. Dengler's Green Dining Room at 145 North Eighth Street in Lebanon formally opened on November 1st with music provided by the Old Time Fiddlers and a demonstration of the Sparton Radio.
- Lebanon Valley College football team "ran roughshod" over Washington College at the Bethlehem Steel field. A 32 to 0 victory. 1000 spectators.
- Rexmont Village held the "First Ever Halloween Parade" and presented safety razors as awards to prize winners. A feast was held in Noggle's Hall.
- Halbert's at 725 Cumberland Street in Lebanon advertised men's overcoats for \$16.50. Top coats, Tweeds, Herring Bones - Special \$12.50.
- Gifford Pinchot was elected Governor of Pennsylvania. A Republican.
- A Lucky Strike Cigarette ad claimed that they were "TOASTED", saying that "Everyone knows that heat purifies; toasting removes harmful irritants. No wonder 20,679 physicians say that LUCKIES are less irritating."
- The Newmanstown log residence of Mr. and Mrs. Burkart was completely destroyed by a fire thought to be set by malicious firebugs.
- "Amos 'n' Andy" in their first talking picture - CAPITOL THEATER, on the screen - Afternoon: Adults 35c, Children 15c - Evening - 50c & 25c.
- The Reading Railroad Lines offered "An Armistice Day Excursion" from Lebanon to Philadelphia \$3.00; Atlantic City \$3.75; New York City \$4.00.
- Electricity -3c per kilowatt hour - Metropolitan Edison Co. - Lebanon.
- "The Garden Indoor Golf and Luncheonette" an amusement and refreshment emporium at 110 North Ninth Street, Lebanon. opened Nov. 1.
- Get "A GOOD SET OF FALSE TEETH" \$7.50 up at Dr. Gould's at 730 Cumberland Street, Lebanon - FREE! Painless extraction, 1 or 30 teeth.
- Thomas Wallace built a modern gasoline station at Main and South Carpenter Sts. in Schaefferstown. "The new road is to be oiled this week."

"The Way it Was" is written by William Allen Zulker, Richland, PA - zulker@comcast.net
Source - *The Lebanon Daily News* archives, Lebanon Valley College Vernon & Doris Bishop Library