

November 7, 2010

## THE WAY IT WAS

### LEBANON COUNTY IN NOVEMBER 1930

- Mrs. Dengler's Green Dining Room at 145 North Eighth Street in Lebanon formally opened on November 1<sup>st</sup> with music provided by the Old Time Fiddlers and a demonstration of the Sparton Radio.
- Lebanon Valley College football team "ran roughshod" over Washington College at the Bethlehem Steel field. A 32 to 0 victory. 1000 spectators.
- Rexmont Village held the "First Ever Halloween Parade" and presented safety razors as awards to prize winners. A feast was held in Noggle's Hall.
- Halbert's at 725 Cumberland Street in Lebanon advertised men's overcoats for \$16.50. Top coats, Tweeds, Herring Bones - Special \$12.50.
- Gifford Pinchot was elected Governor of Pennsylvania. A Republican.
- A Lucky Strike Cigarette ad claimed that they were "TOASTED", saying that "Everyone knows that heat purifies; toasting removes harmful irritants. No wonder 20,679 physicians say that LUCKIES are less irritating."
- The Newmanstown log residence of Mr. and Mrs. Burkart was completely destroyed by a fire thought to be set by malicious firebugs.
- "Amos 'n' Andy" in their first talking picture - CAPITOL THEATER, on the screen - Afternoon: Adults 35c, Children 15c - Evening - 50c & 25c.
- The Reading Railroad Lines offered "An Armistice Day Excursion" from Lebanon to Philadelphia \$3.00; Atlantic City \$3.75; New York City \$4.00.
- Electricity -3c per kilowatt hour - Metropolitan Edison Co. - Lebanon.
- "The Garden Indoor Golf and Luncheonette" an amusement and refreshment emporium at 110 North Ninth Street, Lebanon. opened Nov. 1.
- Get "A GOOD SET OF FALSE TEETH" \$7.50 up at Dr. Gould's at 730 Cumberland Street, Lebanon - FREE! Painless extraction, 1 or 30 teeth.
- Thomas Wallace built a modern gasoline station at Main and South Carpenter Sts. in Schaefferstown. "The new road is to be oiled this week."

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